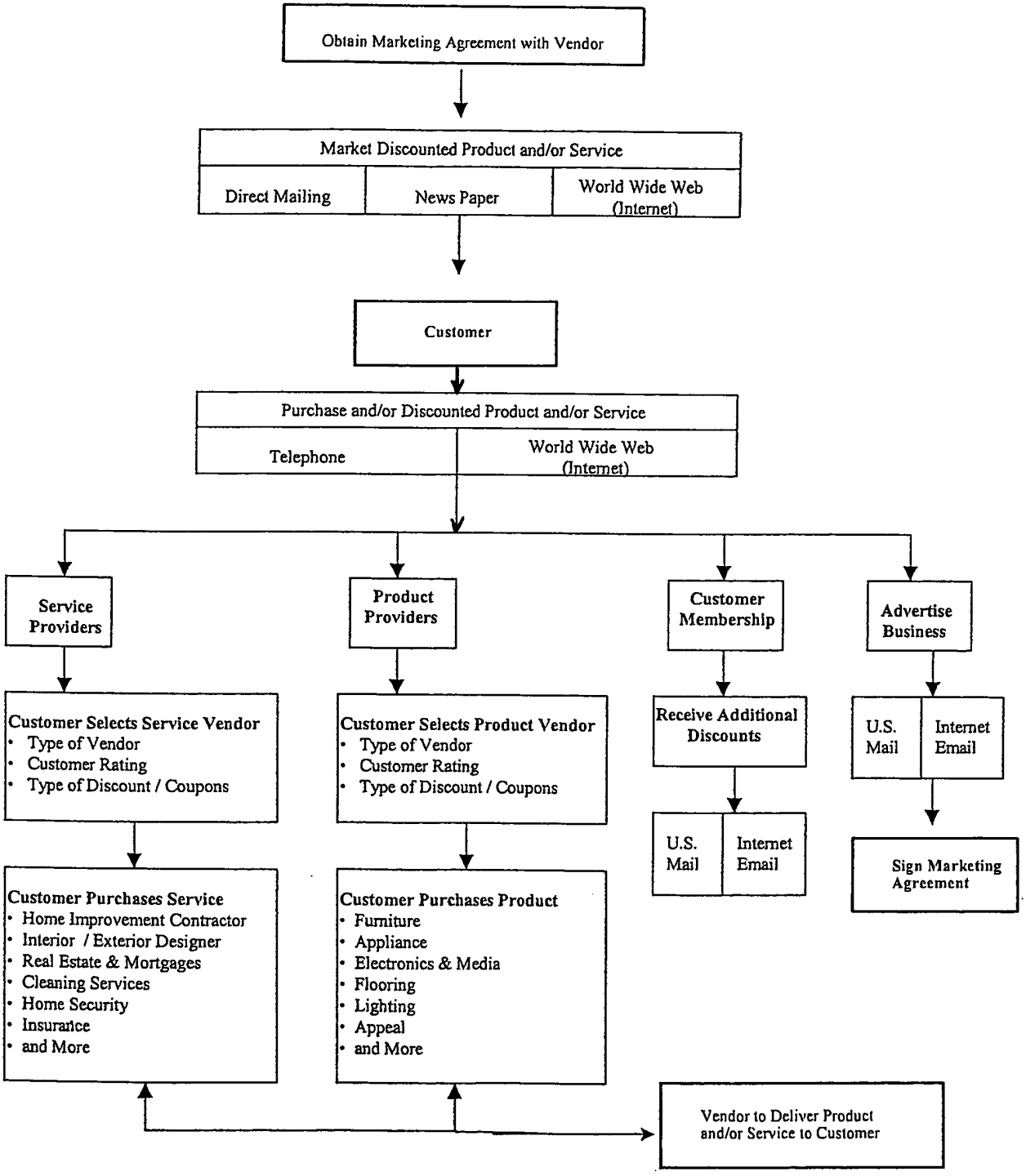
Obtain Marketing Agreement with Vendor
Market Discounted Product and/or Service
Direct Mailing
News Paper
World Wide Web (Internet)
Customer
Purchase and/or Discounted Product and/or Service
Telephone
World Wide Web (Internet)
Service Providers
Product Providers
Customer Membership
Advertise Business
Customer Selects Service Vendor
• Type of Vendor
• Customer Rating
• Type of Discount / Coupons
Customer Selects Product Vendor
• Type of Vendor
• Customer Rating
• Type of Discount / Coupons
Receive Additional Discounts
U.S. Mail
Internet Email
U.S. Mail
Internet Email
Sign Marketing Agreement
Customer Purchases Service
• Home Improvement Contractor
• Interior / Exterior Designer
• Real Estate & Mortgages
• Cleaning Services
• Home Security
• Insurance
• and More
Customer Purchases Product
• Furniture
• Appliance
• Electronics & Media
• Flooring
• Lighting
• Appeal
• and More
Vendor to Deliver Product and/or Service to Customer